



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 E

Results as of: 01/31/2018

GMT: CINDY GREGG

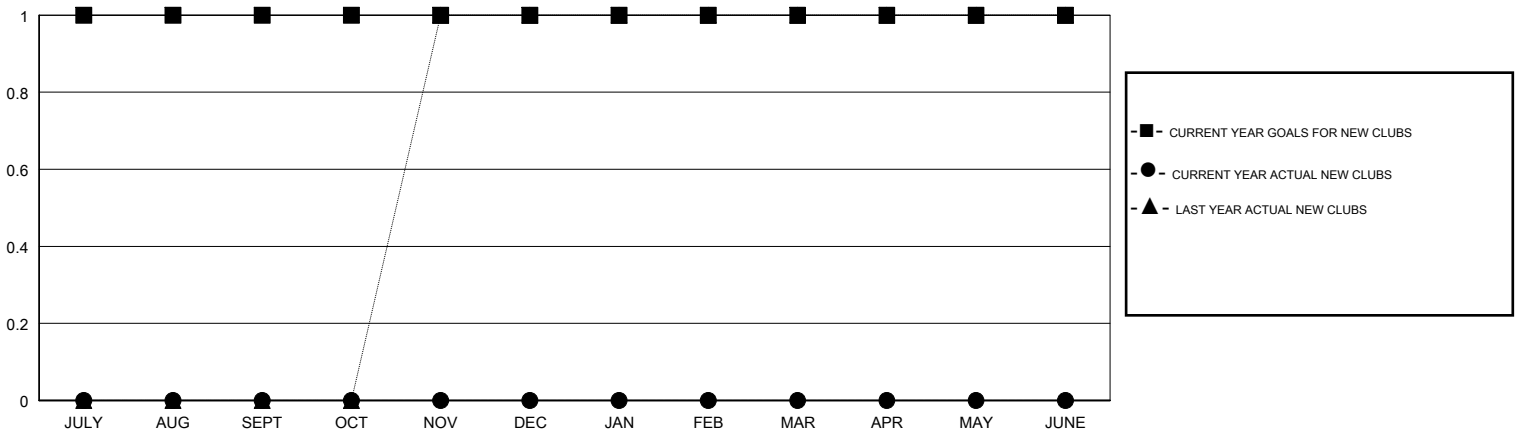
LOCATION PENNSYLVANIA

GMT CA

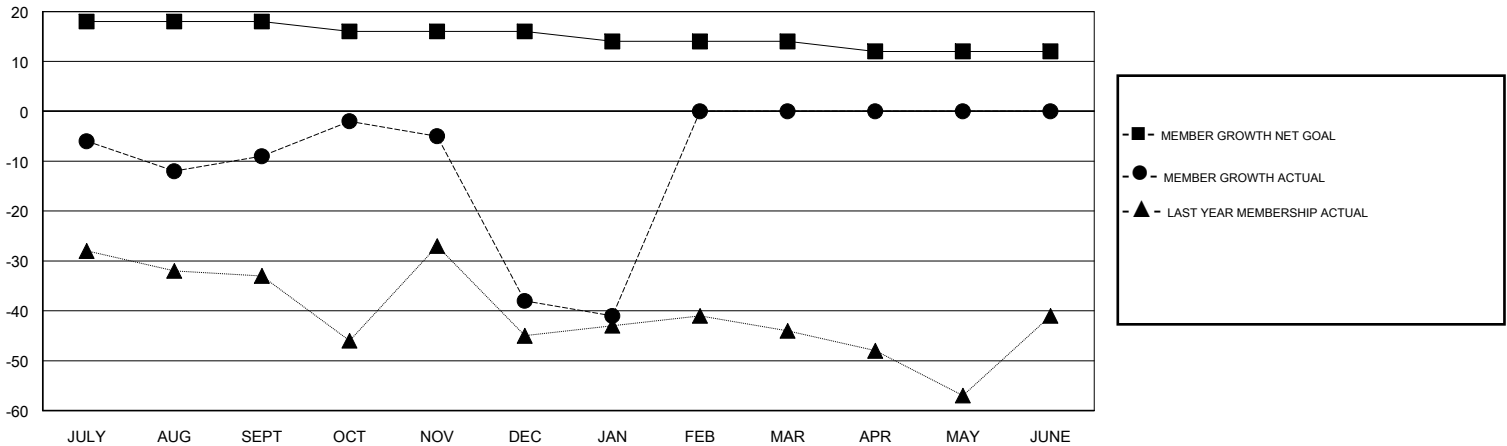
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 18 | 13 | 20 |
| OCT/NOV/DEC | -2 | 22 | 51 |
| JAN/FEB/MAR | -2 | 6 | 8 |
| APR/MAY/JUNE | -2 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|---|
| DROPPED CLUBS: 0 | 20 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 660 (69.40%) FEMALE 291 (30.60%) Women Percentage Fiscal Year Goal: 5% |
| <u>DROPPED MEMBERS</u> DECEASED 11 CLUB CANCELLED 0 OTHER 68 TOTAL 79 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 233 FAMILY MEMBERS PAYING HALF DUES 124 |